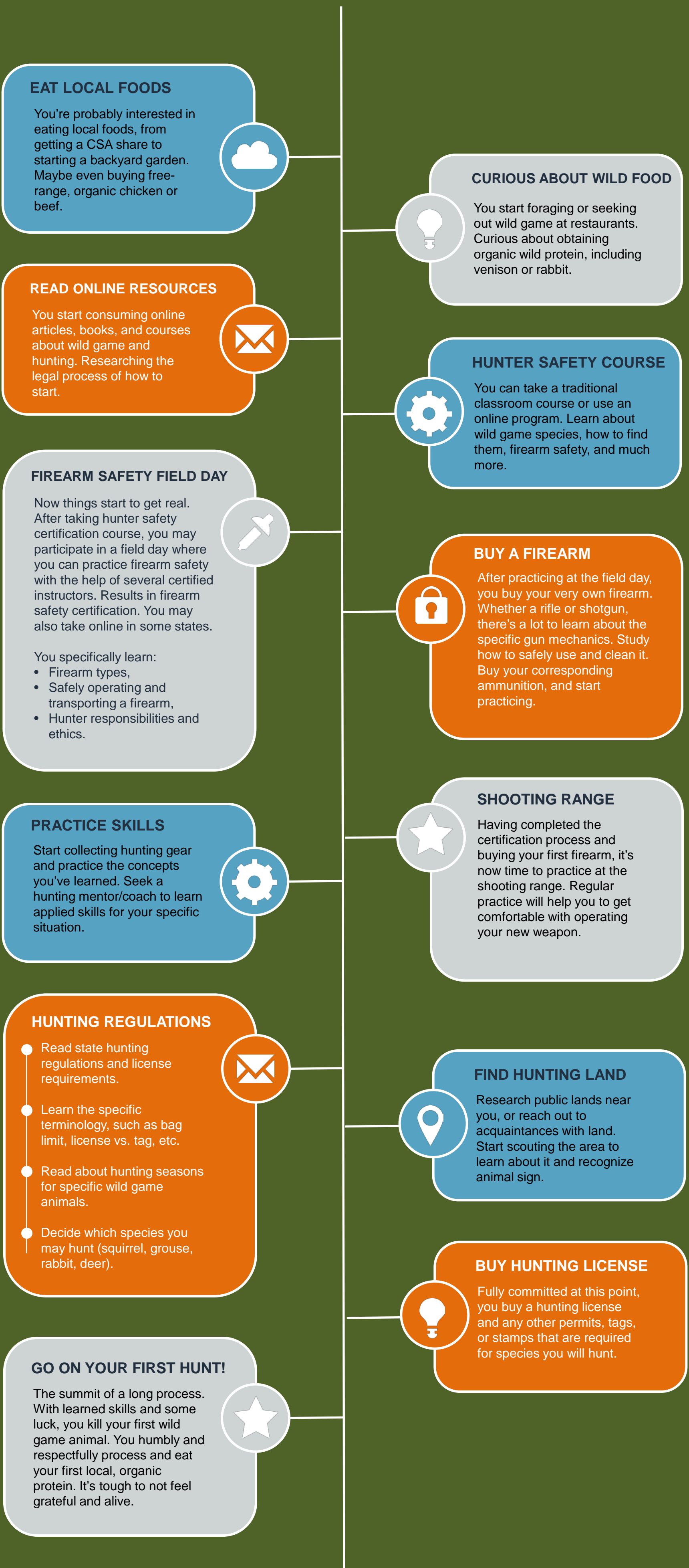




BECOME A HUNTER ROADMAP

When you're learning to hunt as an adult, it can be confusing. We've compiled a short flow chart to show you the process in a simplified way.

Let's start your new journey!



SURPRISING STATISTICS

- U.S. Census Bureau 2011 Report¹:
- **13.7 million** hunters over age 16.
 - **79%** of those hunters live in small to large metropolitan areas!
 - **36%** hunted public land that season.
 - **\$33.7 billion** spent on licenses, habitat work, or hunting trips/gear.
 - **53%** of hunters attended college.

Want to continue the conversation or get more specific details?

Reach Out!



www.zerotohunt.com



www.modcarn.com

¹ U.S. Census Bureau. 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation.